

## Triple win for IVECO Daily awarded in Germany as "Best imported transporter" in two categories and "Best imported midi- and minibus"

*In the categories of up to 3.5 tonnes and above, in Diesel or electric version, as a transporter or as a minibus: the Daily is always ahead of competition. This was confirmed by more than 11.000 German readers of the most important specialized magazines in the country*

Ludwigsburg, 26 June 2017

IVECO Daily continues to collect prizes across Europe and receives three awards by ETM, an important German publishing group specialized in transport and logistics, at a ceremony held on June 21 in Ludwigsburg in Germany.

A survey of more than **11,000 readers** crowned the Daily "**Best imported transporter up to 3.5 tonnes**" and "**Best imported transporter more than 3.5 tonnes**". Continuously improved and renewed, the **Daily Euro 6** remains true to its **Business Instinct** and confirms its reputation as a reliable business partner delivering **unrivalled performance, productive comfort** and **fuel economy**.

The **Daily Hi-Matic Euro 6** with its class-exclusive 8-speed automatic gearbox offers the best driving experience and leave the driver fully focused on the traffic and road conditions. The brand new **EcoSwitch PRO** intelligent system automatically reduces torque as needed without intervention from the driver, cutting fuel consumption with no compromise on productivity.

The **Daily 7ton** model has such unique **versatility** for bodybuilders that opens a world of possibilities in adaptations: **Camper, Ambulance, Car-recovery, Garbage-collection** are just a few examples.

The Daily Euro 6 raises the levels of **comfort** with the **quieter cabin** that reduces noise levels by 4 decibels compared to the previous models, and the **improved layout** offers up to 18 storage compartments strategically placed around the cab for **greater accessibility**.

The Daily Euro 6 also enables the driver to make the most of the time spent in the cab: it is the first light commercial vehicle to take **on-board connectivity** beyond the concept of infotainment, turning it into a true professional work tool with the exclusive dedicated application "**DAILY BUSINESS UP**". It can act as a Driver Assistant with features such as the Driving Style Evaluation (DSE) system that provides real-time driving suggestions, which can result in significant fuel savings. It can become the owner's Business Assistant helping to **optimize the fleet's efficiency** with Fleetwork and keep track of scheduled services.

The **Daily Tourys**, which already holds the title of "International Minibus of the Year 2017", has been crowned "**Best imported midibus / minibus**" in its electric version. This new title rewards more than ten years efforts in developing and improving this vehicle: Daily Tourys Electric is in the latest of three evolutionary steps. The passenger seats are fixed on rails to ensure maximum versatility: with this set up the Daily Tourys minibus can seat up to 19 passengers, providing an exclusive travel experience with **luxurious comfort and a stylish environment**. It also features **best-in-class luggage compartments** with capacity of up to 2.5m<sup>3</sup>. The "zero emissions" **80 kW electric version**, with 300 Nm torque, is perfect for environmental-friendly, silent and comfortable transport services. This new model has a range of up to 110 or 160 km (with 2 or 3 batteries respectively) Compared to the previous generation Daily Electric, it delivers a **25% increase in efficiency**, 100 kg more payload and 20% longer battery life.

The Daily is **the most versatile vehicle in its class** with the widest line-up in the industry ranging from 3.3 right up to 7.2 tonnes of gross vehicle weight, from 7.3 m3 up to 19.6 m3 cargo volumes and from 16 to 22 passenger seats layouts in its Minibus version.

The Daily Euro 6 family offers **two four-cylinder engines**, with displacements of **2.3 and 3.0 litres**, power ranging from 116 to 205 horsepower, and torque from 320 to 470 Nm and the wide engine line-up also includes the clean-running version of the **Daily Natural Power**, which runs on Compressed Natural Gas, and the **zero emission Daily Electric**, providing an advantage in urban areas with restricted traffic for its clean and quiet operation.

These awards represent an important confirmation of IVECO's performance in Germany, one of the most important markets for the brand.

#### **IVECO Daily 2015-2017 awards:**

- "International Minibus of the Year 2017" – Daily Tourys
- "Sustainable Truck of the Year 2017" – VAN category – Daily Electric
- UK – "Best Light Truck" at Fleet World Honours 2017
- Spain – "Light Industrial Vehicle of the Year" at the Spanish National Transport Awards 2017
- UK – 'Large Van of the Year' at the 2017 What Van? Awards
- Chile – "2016 Best Commercial Vehicle"
- Germany – "European Innovation Award 2016" – Daily Hi-Matic
- Germany – "Best Imported Van 2016"
- "Top Van 2016" – Transport News

- “Best 3.5 – 7.5 tonne van” – Trade Van Driver Awards 2016
- “International Van of the Year 2015”
- “European Innovation Award 2016 of the Caravanning Industry” – Daily Hi-Matic
- Germany – “Beste Nutzfahrzeuge bis 3,5 to”
- Germany – “Innovation Award for KEP Transporter 2015” – Daily Hi-Matic
- Germany – “Best KEP Transporter 2015”

## IVECO

*IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

For further information about IVECO: [www.iveco.com](http://www.iveco.com)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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